

PKF Corporate Social Responsibility Report

2023





AWARDED TO

PKF FOUNDATION

FOR BEING VOTED AMONG THE

**BEST FOUNDATIONS IN CSR
INITIATIVES IN 2023**



TOP STAR BRANDS AWARDS - 2023

THIS CERTIFICATE IS AWARDED TO

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08/12/2023
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Our Corporate Social Responsibility

At PKF, we take great pride in our rich legacy of upholding the highest standards of integrity. We are firmly dedicated to ethical business practices and acknowledge the significance of harmonizing the interests of our essential stakeholders, including our clients, employees, and the communities where we operate.

Our guiding Pillars



The Workplace

This encompasses all activities aimed at promoting the well-being of employees in the workplace, including practices like fostering workforce diversity, maintaining work-life balance, ensuring health and safety, and providing training opportunities, among others.



The Marketplace

We provide support for community initiatives and organizations engaged in community development and communal issues by offering either financial aid, non-financial assistance, or both.



The Environment

We champion environmentally responsible practices and encourage the adoption of eco-friendly approaches within our firm, among our clients, corporate partners, and the broader public.



The Community

We actively participate in the marketplace with a commitment to fair, ethical, and responsible business practices.



The workplace





Kenya

Nairobi Office:

Free Medical Camp

Our PKF Nairobi Office Staff had the privilege of seeking more medical knowledge courtesy of a free medical camp organized in partnership with Equity Afya. Staff had the opportunity to learn about their blood pressure, blood sugars, and Body Mass Index, had an optical check-up and engaged in an online health talk on diet management and chronic illness prevention.



Nakuru Office:

Nakuru Office Staff Team Building

PKF Nakuru staff took a break from the day-to-day work schedule for a team-building exercise at the shores of Lake Naivasha.



Tanzania

Tanzania Office:

Tanzania Office Staff Team Building

The team engaged in various team-building activities, including volleyball, pool table, Jenga, cards, beach soccer, and swimming, which enhanced collaboration and communication among team members. All staff were gathered and had a special dinner too.



All Offices

Staff Feeding Programme

On a monthly basis, our PKF Staff have been served with a food hamper, as a way of appreciating their hard work and cushioning them from the high cost of living.





The Environment





Kenya

Nairobi National Park Drought Intervention

PKF Foundation joined hands with other stakeholders in donating water and hay for animals in Nairobi National Park on 22 March 2023. Animals in the park had been adversely affected by the drought situation experienced in the country, and the firm took the pleasure of giving the animals a drop of hope.



Rhino Charge

PKF sponsored 4 cars in the Rhino Charge 2023 edition. The initiative aimed at raising funds to support the activities of the Rhino Ark Kenya Charitable Trust.



World Environment Day

On World Environment Day, 2023, PKF Kenya Planted tree seedlings at Bohra Road Primary School together with students at the school for culture change.



Tree planting and food donation at Motherly Care Children's Home

PKF Foundation participated in a tree planting activity to educate the children about the significance of environmental conservation. In addition, PKF Foundation made food donations to the home.



Tree Planting at Kanguu Primary School, Nyandarua County

PKF, in partnership with the Climb for Trees Initiative, continued our Environmental Conservation and Culture Change Campaign with a meaningful collaboration by joining forces with the students of Kanguu Primary School in Nyandarua County, Kenya, for a tree planting exercise within the school grounds.



Tree Planting at Nanyuki Primary School

PKF Nairobi Office Staff partnered with students from Nanyuki Primary School for a tree planting exercise to promote environmental preservation and sustainability for the future.



Tree Planting at Chania Primary School

To combat the negative effects of drought and restore Nyeri's forest cover, a tree-planting initiative was organized with the students of Chania Primary School to promote environmental conservation among the younger generation.



Sirimon Gate Tree planting

PKF Staff planted trees at the Sirimon gate, Mount Kenya.



Tree Planting at Nyeri Moi Complex

Due to climate change, Nyeri has experienced the adverse effects of drought. To counteract the impact and restore the depleted forest cover, we recently organized a tree-planting initiative with the students of Nyeri Moi Complex Primary School. Our primary goal was to instill the values of environmental conservation among the younger generation.



Mt. Longonot gate tree planting

Before proceeding on their hike to Mount Longonot, a team from PKF planted tree seedlings at the gate of the mountain.



Tree Planting at Muguga Green Primary School

PKF Nairobi Office Staff had an opportunity to engage in a tree planting exercise with neighboring students of Muguga Green Primary School in Westlands, Nairobi. Together with the area's national government administration offices, staff engaged in a joint tree-planting endeavor with the students to cultivate a sense of environmental preservation within the younger generation.



Tree Planting at Mikeu Primary School

Led by our partner and seasoned mountaineer, Patrick Kuria, our staff in the Nairobi Office proudly raised PKF's flag high up the Table Mountains of the Aberdare Ranges in Nyandarua, reaching an impressive elevation of 3,971 meters above sea level. The team embarked on a spirited campaign of planting trees for a better future in partnership with Climb for Trees. The team also planted trees at Mikeu Primary School together with the students of the same school in a spirited campaign to instil environmental responsibility among the children.



Reflecting on the progress of the trees plated in 2022

In collaboration with the Climb for Trees Initiative, we planted indigenous tree seedlings in Mount Kenya back in 2022. We are delighted to report that we successfully planted over 20,000 seedlings with the Kenya Forest Service (KFS). Over the past year, KFS has meticulously nurtured and monitored these trees, ensuring a high survival rate. We are thrilled to announce that we will be partnering with the Climb for Trees Initiative again this year. Our joint effort will contribute to their ambitious goal of planting 50,000 trees as part of the Under 10 Hour Mount Kenya Summit Challenge.



Under 10 Mount Kenya Summit Challenge 2023

PKF will participate in the Under 10 Hour Mount Kenya Challenge 2023, a campaign to plant 50,000 tree seedlings in Mount Kenya, promoting environmental preservation. The event will be held on November 25, 2023, organized by the Climb for Trees Initiative.





The Marketplace





Kenya

BCKK Joint Networking Cocktail Reception

PKF is honoured to have participated in a Joint Networking Cocktail Reception organized by the British Chamber of Commerce Kenya, in collaboration with the American Chamber of Commerce Kenya (AMCHAMKE), where we had the pleasure of connecting with over 100 prominent business leaders from various sectors in Kenya. During the event, our CEO, Alpesh Vadher, advocated for optimism, emphasizing the resilience and hopeful outlook of businesses amidst the evolving business landscape in the country.



Pre-budget Media Briefing

PKF held a media briefing on Kenya's Economic outlook, the Finance Bill, 2023 and the country's Fiscal Budget for the year 2023/2024.



Budget Statement Review Webinar

PKF organized a Budget Statement Review Webinar, meant to enlighten clients and businesses on the 2023 Budget Statement as read by the Treasury Cabinet Secretary. A tax alert was also sent to clients and posted on our website and social media too.



Finance Bill, 2023 Webinar

Our panel of tax experts analyzed the Finance Bill, 2023 on a blow-by-blow account to break down the impact of the proposals on your businesses and the economy.

Sharing on the Finance Act, 2023 with French Chamber of Commerce Kenya

We had an insightful engagement on the Finance Act, 2023 with members of the French Chamber of Commerce Kenya in a high-profile breakfast meeting, that happened at Nairobi in September, 2023.



Insurance Award Partnership

PKF was the Judging Process Partner in this year's edition of the Insurance Awards, 2023.



Private Equity and Venture Capital Contribution

PKF was privileged to have participated in a round-table discussion organised by ASHITIVA ADVOCATES LLP in collaboration with other partners, to appreciate the role of Private Equity and Venture Capital in the growth of Small and Medium Enterprises in the country.



Finance Act, 2023 Seminar

Back after 4 years!

Enlightening our clients and businesses regarding Kenya's Economic Outlook and Taxation policies as outlined in the Finance Act, 2023.



Onboarding Gambia on InFlo

Two of our audit automation champions; Priit Shah, ACCA and Malkesh Shah supporting PKF network firms in Gambia, Sierra Leone and Senegal onboard the InFlo automated audit solution.



NGO Compliance in the Coast Region

PKF Kenya LLP organized a Roadmap to NGO Compliance in the Coast Region, attracting an attendance of 60 participants within the Coast Region.



NGO Compliance in the Rift Valley Region

PKF Kenya LLP organized a Roadmap to NGO Compliance in the Rift Valley Region, attracting an attendance of 55 participants within the Rift Valley Region.



Think Business Awards 2023

PKF was proud to be associated as the Judging Process Partner for the 2023 Think Business Banking Awards.



ACCA Financial Instruments and our Compliance

PKF Kenya is proud to have been an integral part of today's ACCA Kenya Members IFRS CPD event where Asif Chaudhry presented on IFRS 9 Financial Instruments and our Compliance Director, Frederick Macharia presented on IFRS Disclosures Hotspots & Common Deficiencies.



Strathmore University 17th Annual Career Fair Participation

We were privileged to participate in Strathmore University's 17th Annual Career Fair, where we engaged in meaningful discussions and shared valuable insights regarding various career paths and the available job market opportunities, emphasizing how individuals can position themselves for future success.

Nairobi Student Recognition Ceremony

Lydia Wambui Macharia, the People and Talent Development Manager was present at the University of Nairobi Student Recognition Ceremony. During the event, PKF made a contribution by donating a prize.



ACCA Kenya Educators' Forum

Lydia Wambui Macharia, PKF's People and Talent Development Manager, participated in a panel discussion with other industry experts at the ACCA Kenya Educators' Forum. The theme of the forum was "Accounting for a better world: Global talent trends and priorities for a transforming profession."



Oshwal Accounting Conference

Our Risk Management Director, Ndung'u Kamau, shared his knowledge with the accounting students present in the event, on the myths and truths about Artificial Intelligence on employment prospects.

Representing PKF was our partner, Patrick Kuria and PR and Communications Senior Associate, Brian Mwenda.



ACCA 2023 budget season

Priit Shah, as an ACCA Official, represented PKF during the 2023 budget season. ACCA Kenya was invited to present its budget proposals to the budget committee of the National Treasury on behalf of its members on March 22, 2023.



Tanzania

Arusha Tax Seminar, 2023

PKF Tanzania in collaboration with Tanzania British Business Group held a Tax Seminar in Arusha on 26 August 2023. The seminar covered the following topics;

1. Corporate tax guide
2. Managing tax audits
3. Emerging tax matters and transfer pricing



Rwanda

PMC 2023 Sponsorship

PKF Rwanda were corporate sponsors for PMC 2023, the top amateur golf league event in Rwanda.





The Community





Kenya

Kilimanjaro Blind Trust Africa Support

The PKF Foundation took pride in collaborating with Kilimanjaro Blind Trust Africa to actively promote greater public awareness regarding the critical challenges confronted by children and young adults with visual impairments across Burkina Faso, Ethiopia, Kenya, Malawi, Rwanda, Tanzania, and Uganda.



Nairobi Hospice Marathon

Our staff proudly represented PKF in Eastern Africa at the Nairobi hospice 10km Charity Cancer Walk. Together, we walked to raise crucial funds to support cancer patients in our country.



Nairobi City Marathon Participation

Our staff from PKF Nairobi Office are beaming with pride after showcasing their skills and participating in the Nairobi City Marathon 2023 across various categories. It was no easy feat, especially considering it took place right after the peak season when our hardworking staff were ready to unwind and recharge.



ICPAK Golf Tournament Support

PKF is pleased to have received a memento from ICPAK (Institute of Certified Public Accountants of Kenya) as a committed golf tournament partner and in honor of our support and contribution towards the ICPAK Charity Golf Tournament.



PKF Standchart Marathon Participation

Our PKF Nairobi Office staff had the privilege of participating in the 20th edition of the Standard Chartered Marathon 2023 over the weekend, showcasing their talent and fitness discipline. The teams did different categories including 42km, 21km, 10km and 5 km.



Tanzania

Nyamagana Eye camp 2023

PKF Tanzania staff took a break to prioritize their well-being and promote work-life balance by participating in the Nyamagana eye camp. The camp screened 2768 people and restored vision to 532 individuals over five days in Mwanza.



The Saiffee Marathon 2023.

PKF Tanzania Staff had a day to ensure work - life balance by taking part in the Saiffee Marathon on Cancer Awareness month. Total Number of 45 staff participated.



CSR 100 Awards 2023

PKF Foundation was also voted among the best foundations in CSR activities in the Top Star Brands Award 2023. This was a key achievement in the year.



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